

April 27th - 30th

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### THURSDAY APRIL 27TH

Unofficial Opening of the Rummage Sales in the Community

8am Official Opening of the Walleye Festival Welcome Centers

Freeland Bean & Grain - 1100 East Washington Road 7-Eleven - 8975 Tittabawassee Road (Corner of M-47) Stop by Either Welcome Center for Shirts, Walleye Guides, Walleye Festival Information, Rummage Sale Maps, Special Merchandise, and Great In-Store Deals!

Registration for the \$200 High-Stakes Texas Hold'em Tournament 5pm

Burt Watson's Show Room (info pg 28)

Duck Race (info pg 9) 6pm

Starts at Freeland Bridge & ends at Memorial Park behind Taco Bell

Best-of-the-Best \$200 High-Stakes Texas Hold'em Tournament 6pm

Burt Watson's Show Room (info pg 28)

**Cornhole Tournament Registration** 6pm

Beer Tent at Burt Watson's (info pg 45)

Cornhole Tournament Begins

Beer Tent at Burt Watson's (info pg 45)

### FRIDAY APRIL 28TH

7pm

8am Community Wide Rummage Sales Officially Open Walleye Vendor Spaces Open - Freeland Learning Center 9am-5pm 1-10pm Anderson Midways Carnival Rides Open (info pg 60)

Parade Line Up Begins 5pm Freeland Elementary School

Walleye Festival Parade Begins (info pg 56) 6pm

Keep your eye on the sky too, you never know what may happen.

The Beer Tent and Casino at Burt Watson's (info pg 28 & 31) 6pm

Fish Fry - TBA 6pm

Visit www.freelandwalleyefestival.com for information.

7pm Burt Watson's Beer Tent (info pg 31)

-12:30am The Stone Street Revival Band Plays Live from 7-11pm

Active Entertainment will DJ from 11pm to close

Dusk **Festival Opening Fireworks** 

Near the Freeland Elementary School Parking Lot (info pg 17)

Midnight Official start of the Freeland Walleye Fishing Tournament

(info pg 43)

### SATURDAY APRIL 29TH

7am Pancake Breakfast - TBA

Please visit www.freelandwalleyefestival.com for information

8am Registration for Freeland Walleye Festival Car Show opens

(info pg 19)

9am-12pm Kids' Trout Pond at Hayes Park (info pg 11)

Walleye Vendor Spaces re-open at the Freeland Learning Center 9am-5pm

9am-2pm 2023 Walleve Festival Car Show

McDonald Ford and Quick Lane (info pg 19)

10am Registration for Youth Cornhole Tournament at 2nd Street Pub 11am Youth Cornhole Tournament begins at 2nd Street Pub (info pg 44)

10am-5pm Fishing Tournament Weigh-in opens

11am-10pm Anderson Midways Amusement Carnival Rides Reopen

Registration opens for the \$50 Texas Hold'em Tournament 11am

Burt Watson's Show Room (info pg 28)

Registration opens for the Phish Pong Tournament 11am

Burt Watson's (info pg 34)

12pm Beer Tent opens (info pg 31)

12pm Texas Hold'em Tournament begins at Burt Watson's (info pg 28) 12pm Phish Pong Tournament begins at Burt Watson's (info pg 34) Walleye Fishing Seminars hosted by Eagle One Bait Company 5pm

The bandshell in Hayes Park

6pm Casino Opens at Burt Watson's (info pg 28) Burt Watson's Beer Tent (info pg 31) 7pm Hypakritz Band Plays Live from 7-11pm Active Entertainment will DJ from 11pm to close -12:30am

SUNDAY APRIL 30TH

7am Check In & Registration for 5k/10k Run & Walk

The Freeland Sports Zone (info pg 37)

Registration Opens for Disc Golf Tournament 8am

Tittabawassee Trails at Hayes Park (info pg 27)

10am Disc Golf Tournament begins at Tittabawassee Trails

Final Walleye Weigh-in at Hayes Park 10am-3pm

12-5pm Anderson Midways Amusement Carnival Rides Open Bingo at the Memorial Park Building (Behind Taco Bell) 1pm 3:15pm(ish) Awards for the Freeland Walleye Fishing Tournament

After Weigh-In Walleye Fishing Seminars hosted by Eagle One Bait Company The bandshell in Hayes Park

#Final Day for Community Rummage Sales#

For more information on any event please visit www.freelandwalleyefestival.com or The Freeland Lions Club Facebook page.



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Thank Jon All

Hello, Walleye Festival Goers! My name is Jason

Hello, Walleye Festival Goers! My name is Jason Swartz, 2nd year as Chairman. I would like to personally welcome everyone back to the 37th annual Freeland Walleye Festival in 2023. Last year's festival was a huge success and once again, I wish to thank everyone that made this possible. Your Freeland Lions Club has been working hard to organize this festival, to ensure a fun event for all to enjoy over the long weekend.

Our festival is one of the first major festivals of the calendar year in Freeland and around the area, and a great kick off to our local spring and summer activities. Make sure to check out the festival guide and the web site for the big schedule of events for the weekend. We encourage you to try and check out the events that you haven't attended before.

Back Again this year, the Walleye Festival Duck Races which is set to take place Thursday. After completion of the Duck Races, the Corn Hole Tournament (in the Beer Tent) and our High stakes Texas Hold'em tournament (in Burt Watson's new car showroom) will be underway.

On Friday, the Vendors at the Learning Center will open and the Carnival begins. After enjoying those events and rummage sales, we invite you to watch the annual Walleye Festival Parade. Stick around town and watch the fireworks at dusk near the Elementary School. Come on down to the

beer tent and enjoy the music of Stone Street Revival as they blow the roof off the tent again this year. At 11:00 p.m. Active Entertainment our DJ will wind down the beer tent, which will close at 12:30 A.M. At Midnight the Walleye Fishing Tournament kicks off, which is why the festival exists.

Saturday morning kicks off with the Kids Trout pond at Hayes Park. There will be more vendors at the Learning center along with a car and bike show at McDonald Ford and Quick Lane oil change parking lot. At noon we will host the very popular beer pong (phish pong) tournament at the beer tent along with a Texas Hold'em tournament. Please don't forget about the community wide rummage sales and the carnival. If you are hungry, please stop in and see our sponsors or try out one of the many food trucks that will be around town. At 3p.m. we will begin the first day of weigh-ins for the Walleye Tournament. The Hipakritz will be our Saturday Night entertainment in the beer tent and once again Active Entertainment will close the tent at 12:30 A.M with his DJ skills.

Sunday concludes the festival but not before United Financial Walleye Fest Races, Disc Golf Tournament and Bingo (back again this year). The final weigh-in and trophy presentation at Hayes Park wraps up a busy Walleye Festival weekend. The closing of the Carnival may vary, for specific details we recommend you visit FreelandWalleyeFestival.com for up-to-date information.

In closing, our town grows well beyond its normal capacity for Walleye Festival weekend. The best advice that I can offer is to be patient, so we can all safely enjoy the events and have fun.

**WE SERVE** 

Jason Swartz

2023 Freeland Walleye Festival Chairman and Lions Club member

### FROM OUR PRESIDENT

I would like to personally welcome everyone to the 2023 Freeland Walleye Festival presented by the Freeland Lions Club. This is an extremely busy time for our little town but also a very special one. The festival brings visitors to Freeland from all over Michigan and even some from out of state. It is estimated that our little town will see tens of thousands of guests at the different events over the four day festival. So many people come to town just to partake in the rummage sales that schools are even closed.

Putting on an event like this is not an easy task. It takes a lot of planning, that begins the minute the previous festival ends. The Freeland Lions Club works hard to not only put on this festival, but also many other events throughout the year. Some of the events include: an annual Wild Game Dinner, The Paul Rickman Memorial Golf Outing, Las Vegas Night Casino, Community Christmas Party, Easter Egg Hunt and many other activities throughout the year. These events take an enormous number of volunteers and of course we could not do any of this without the support of many generous sponsors from within our great little town and outside as well. Planning events and getting volunteers for all the activities is not an easy task. Somehow, the members of the Freeland Lions Club always find a way.

All the events that the Freeland Lions Club hosts or co-hosts are done with the cooperation from all the town's businesses and organizations. These events raise money for our club to give back to our community and a few other special causes. Money that is raised by the club stays

primarily in Freeland and helps local families in need. Specifically, families that may be experiencing difficulties due to an illness of a family member. Money raised also goes to two annual scholarships that are awarded through the school, eyeglasses and exams for anyone who needs assistance and to our many food drops. Also some of the money raised goes to new or established organizations. For example, the Freeland Little League, the Freeland Boy Scouts, the Freeland Robotics Club, and the Exceptional Horseback Riders Association. Even though our focus is primarily on Freeland, there are Lions Club programs that we donate to as well. The Leader Dogs for the Blind and the Special Needs Vision Clinic are just a couple of examples.

I am very humbled to have an opportunity to lead such a fine organization comprised of dedicated individuals. All volunteers who put other people's needs in front of their own and then step up to help our community when there is a need. Again, I welcome you to Freeland and I hope you enjoy all it has to offer during this, the 37th Annual Freeland Walleye Festival. Please enjoy the activities and all our little town has to offer. I hope that you will patronize our local businesses during your time here in Freeland. Enjoy yourself and thank you for coming!

If you would like to know more about the Freeland Lions Club, our events, or the programs we donate to please visit our website at www.freelandlionsclub.org.

Thank you, Chad Wurtzel Freeland Lions Club President

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# Parking IN THE REAR

Due to the success of the Freeland Walleye Festival, this event has seen exponential growth. As a result, traffic and parking issues have become problematic for the festival committee and local businesses. In response to this, the Freeland Walleye Festival committee and the Freeland Community Schools devised a plan to develop a piece of property off of 3rd Street (see map below). Hopefully, creating a helpful and much needed solution to parking issues in and around the festival's main events. The parking area will offer space for up to 80 vehicles and will have portable restrooms available. Volunteer students wearing high vis vests will be working the new parking area and offering shuttle services to and from the carnival and tent/casino areas.

The Freeland Lions Clubs' Walleye Festival is the largest fundraiser for the organization. Monies raised by this event are typically earmarked for scholarships and community development. The club spent approximately \$40,000 on this project. A good investment for the benefit of the festival and the community. Additionally, the Freeland Little League will benefit from the extra parking area in the spring and summer.

A huge thank you to American Excavating for providing the labor and equipment at a discounted rate to construct the parking lot, and the Wirt Stone Dock family for their donation of aggregate at a discounted rate for this project. The Tittabawassee township also provided support for the project.



THE FREELAND LIONS CLUB WOULD LIKE TO THANK ALL THOSE WHO HELP MAKE FREELAND A GREAT PLACE TO LIVE



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**Butch Palooza** 

JUNE 28TH

**Stone Street Revival** 

JULY 19TH

**Lawson Brothers** 

AUGUST 2ND

Count n Change

JUNE 21ST

**CEYX** 

JULY 12TH

**Rebel Line** 

JULY 26TH

**Empty Pockets**Acoustic Variety

AUGUST 9TH

**Nameless** 

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**JUNE 14th** 

**SUMMER KICK OFF** (SAFETY DAY)

**JUNE 21st** 

**DISNEY DAY** 

JUNE 28th

**SPORTS DAY** 

**BEACH DAY** bring swimwear!

**JULY 19th** 

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We truly think the Freeland Community is number one.







### FREELAND LIONS CLUB Walleye Fest Raffle



DRAWING IS SUNDAY, APRIL 30TH - AFTER FINAL WEIGH IN

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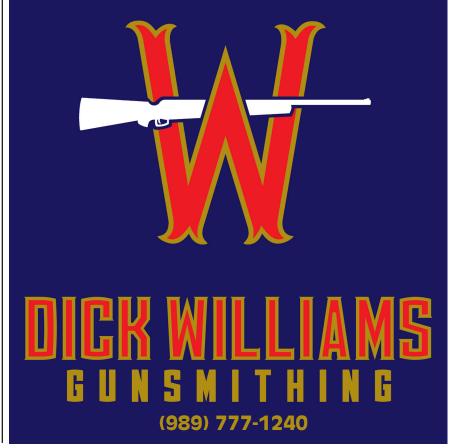
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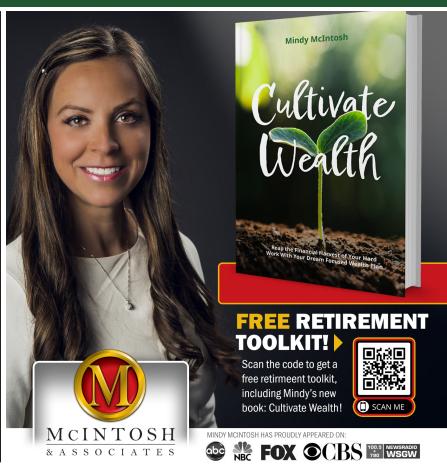


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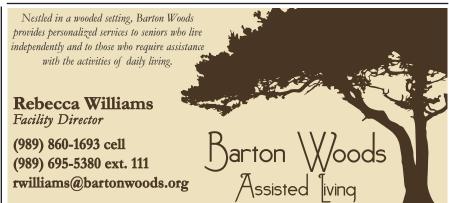
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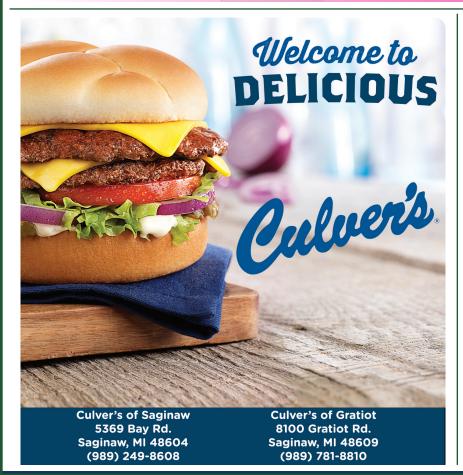
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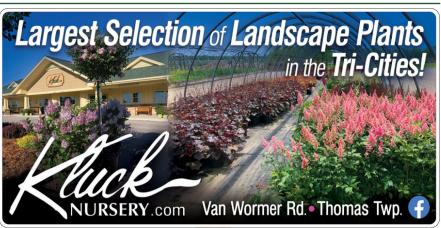


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### THE FREELAND CHRONICLES

The Following testimonial is from memories for the most part. Not meant to be disputed or proven. In many cases the facts may never be known. However, it's what we make of it, and a story is a story. Except that some of the following rendition is

The place was home to Native Americans long before the arrival of European settlers. In the 1819 Treaty of Saginaw, in which the Chippewa, Ottawa, and Pottawatomie ceded a large portion of land including Saginaw County, to the United States Federal Government. In that treaty, within the ceded territory, several tracts were reserved for specific groups of Chippewa. One such tract, Chief Black Birds Village, consisted of approximately 6,000 acres on the Tittabawassee (named as the Tetabawasink River in the text of the treaty), very near to the present location of Freeland. Chief Black Birds village itself was a "bit" north of the current town of Freeland, the best of recollections place it the vicinity of the now abandoned Bailey Bridge. It was also, this "Neck of the Woods" that had the greatest concentration of the now extinct "Tetabawasink Whooly Raccoon". Once a fierce adversary to the Michigan Wolverine, it was hunted mercilessly by transient lumbermen, who only wanted it for the silken throat fur to line their mittens and cod pieces. The Ottawa, as well as the Pottawatomie, petitioned what government that was available, but to no satisfaction. The slaughter continued. The wolverine, with it's ecosystem disappearing, migrated to the far north. Never to be seen again. As for our whooly Raccoon, it's population dwindled and slowly diminished until only one descendant survived. The locals called him "Ol Bandy". Bigger than most, Bandi probably weighed in at



absolutely true.

close to 136 lbs. A vibrant healthy looking specimen, he preferred to stay away from the ever encroaching civilization, living mostly on berries, tubers, leaves, and the occasional obnoxious rodent or small bird, and sometimes an unlucky lizard would fulfill his diet. Unfortunately, local recreational facilities were declared, and a certain Park Ranger was commissioned to maintain the grounds. Within days of accepting this position, Ranger Durwood Neff (grandfather of Mort Neff, Future Mr. 4 doors) shot, killed "Ol Bandy". The "perfectly preserved" Bandi hung around for years in what was affectionately known as the "Ranger Cabin", until lightning struck and it burned to the ground in 1848. Only one photo remains of our "Tetabawsink Whooly Raccoon. It would be 100 years to the

day, that the Freeland Lion's Club would be chartered.

In the 1850's, Lumbering outposts developed in the area. One of which was called "Loretta". Named after the first female lumberiack in these parts that also attended by an Ox of a man named "Blue", that she claimed kept her "warm" during our frigid cold winter nights. Nobody said a word about the arraignment for several years, until Loretta and Blue disappeared during a summer solstice. Their mystery disappearance will not be exposed for many years, and the meaning of "Pushin da Lumber" will finally surface. In April of 1856, the Loretta Outpost Post Office name was changed to "Jay". The office was so named for the first postmaster, Jefferson Jagruth. The post office was then moved very nearly to the geographical center of what is now known as "Tittabawassee Township. In 1867, the Jay Settlement, with the instigation of local resident and fruit salesman, George Truesdale, to the current location of what is now, Freeland. However, the settlement retained the name of "Jay" for several years afterwards.

Michigan Out-

and mounted

The name Freeland comes from "Mammy Freeland" who operated a popular "Tavern" on the river, frequented by Lumbermen and Rivermen, who came to refer to the entire settlement as "Freeland". The name of the post office was changed to Freeland in January of 1879. It was also a new station of the Pere Marquette Railroad.

As a side note, during World War II, the airport now known as MBS International was used to hold German and Japanese prisoners of war. Several escaped, and infiltrated the then nearby sleepy community of Laporte.

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Transcribed and Transgressed by M. Schoen

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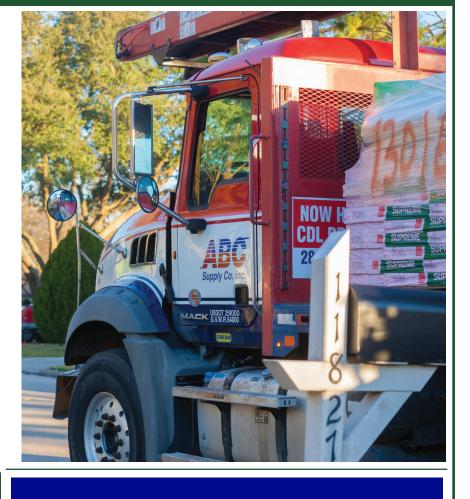


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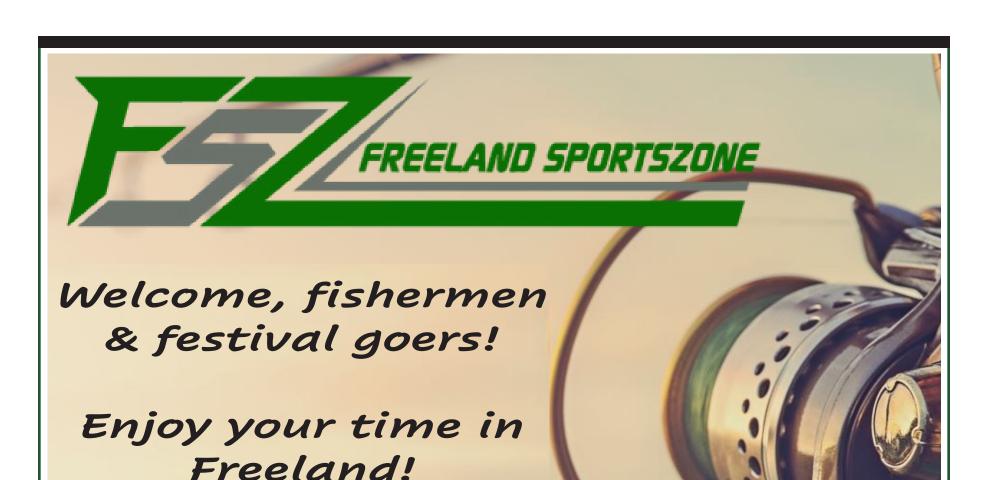


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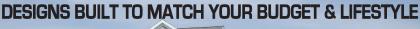
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1. PARTICIPANTS & ELIGIBILITY: Participation in this tournament is open to any person with a valid Michigan Fishing License who has properly completed and signed an Official Entry Form and returned it to the Tournament Headquarters with a \$15.00 entry fee no later than Midnight on Friday, April 28th, 2023. Youth under 17 years of age may enter for \$5.00 and will qualify for only the prizes in their division. No refund of entry fee will be made. The Tournament Committee reserves the right to accept or reject any applications.

2. TOURNAMENT DATES & TIMES: The Tournament begins at 12:01 AM on Saturday, April 29th, 2023 and runs thru 3:00 P.M. on Sunday, April 30th, 2023.

3. ELIGIBLE FISH: All fish entered in the contest must be Walleyes and must be caught under the legal rules set down by the State of Michigan. Any fish that has been tampered with or foul hooked will be disqualified at the discretion of the Tournament Committee. All entered fish must be caught on the Tournament Dates. Contestants may submit up to 4 legal fish per day.

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4. WEIGH-IN: Contestants must have their catches entered at the Official Weigh Station, located at the:

Hayes Park, 9000 Midland Road, Freeland, MI 48623 during the following hours:

Saturday, April 29<sup>th</sup>, 2023 – 10:00 AM through 5:00 PM Sunday, April 30<sup>th</sup>, 2023 -- 10:00 AM through 3:00 PM

Tournament results are announced as soon as they have been verified after the 3:00 PM closing of the weigh-in.

5. PRIZE CATEGORIES: A. Most pounds for 8 fish (Limit of 4 fish per day). Tiebreaker will be earliest time entered. Top (15) fifteen places receive prize packages. B. Largest Walleye (by weight & time entered); one prize.

C. Entrants weighing in one or more legal fish will qualify for a drawing of the remaining prize packages.

6. GENERAL: All fish entered will have one fin clipped. All fish entered MUST have been caught by the person who enters them. Giving to or receiving fish from another person will be considered grounds for disqualification. After weigh-in, contestants are responsible for their own fish. Fishing competition is over at the designated times each day or when weigh-in has been completed. Only one weigh-in per day is allowed for each contestant. The top (5) five winners will submit to a polygraph test as deemed necessary by the Tournament Committee. Prizes will be withheld pending the settlement of disputes. By signing an entry form, contestants absolve the Freeland Lions Club of all connected sponsors of any and all liabilities due to injury to themselves or other during the two-day event. Due to the increased cost of our prizes, we found it necessary to increase the registration price for the first time since we started

the Walleye Festival. Please note the new prices are \$15.00 for Adults and \$5.00 for kids.

7. CASH PRIZES: 1st Prize - \$1,000.00 2nd Prize - \$500.00 3rd Prize - \$250.00

# ×-----

# 37th ANNUAL FREELAND WALLEYE FESTIVAL

2023 OFFICIAL WALLEYE TOURNAMENT ENTRY FORM (Print clearly)

Mailing Address\_\_\_\_\_ City \_\_\_\_\_ State/Province: Zip/Postal: Phone Number: ( ) In signing this application, I hereby waive and release all other Contestants, the Host, Sponsors, and Tournament Officials from all claims of injury and/or damage incurred in connection with the Tournament. I hereby have read and agree to ALL rules & regulations of this Tournament.

Signature\_\_\_ Mail check or money order in the amount of \$15.00 per entry (\$5.00 for Youth) To:

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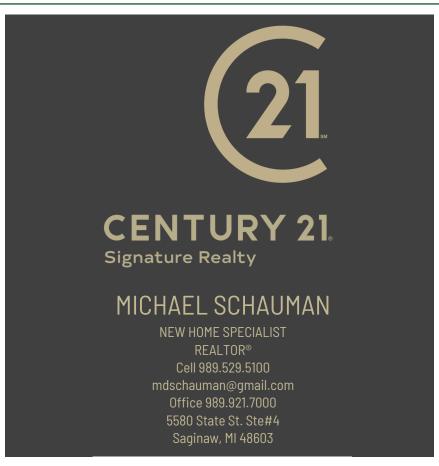
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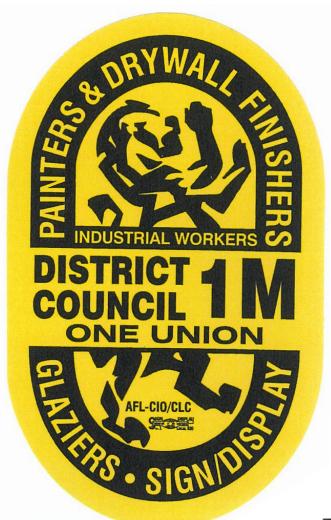
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The Freeland Lions Club has had the pleasure of working with the Freeland Robotics Club over the last few years. The Freeland Lions Club hosts numerous fundraising activities throughout the year, the Freeland Walleye Festival being the largest, allowing the club the financial ability to give back to the community in many ways. One of the Club's favorite recipients is the Freeland Robotics Club. The Robotics Club visits the Lions Clubs general membership meeting once or twice a year, gives a verbal presentation and a demonstration featuring one of the amazing machines they have built.

# DOMO ARIGATO

The Robotics Club has experienced great successes recently. Freeland Elementary (grades 2-5) won the Robot Performance Award with the highest score at the state championship. The rookie team was a semifinalist at the middle school (grades 6-8) state championship and won several awards as well. The veteran team won the Inspire Award at the middle school state championship and is one of five teams competing at the world championship. The high school team (grades 9-12) has won the State Entrepreneurship Award, the Impact Award and the Engineering Inspiration Award. As of March 26th, the High School Fabricators Team has a record of 22-8-0.

With all their hard work and dedication, the students still find time to volunteer. The Robotics Club is currently in the process of restoring the bingo board used at the Walleye Festival Bingo on Sundays. The Robotics Club and their parents also provide aid at the Lions Club monthly Food Giveaways. Collectively the students have logged over 300 hours of volunteer time at these events. The Freeland Lions Club is proud to sponsor the Robotics Club and with their assistance we are able to help others in need. This relationship is one of the many reasons that make the Freeland community a great place to live.

The Freeland Lions Club would like to say Good Luck and Domo Arigato to all the Freeland Robotics Teams!



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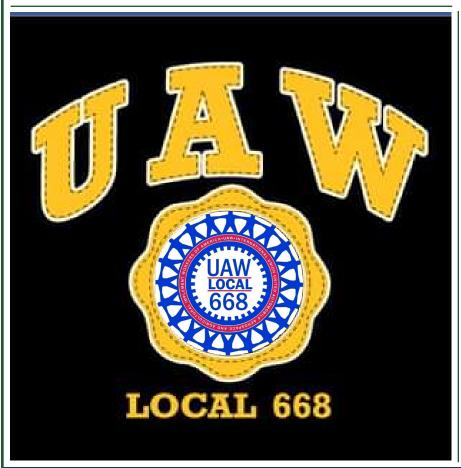
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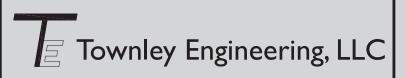
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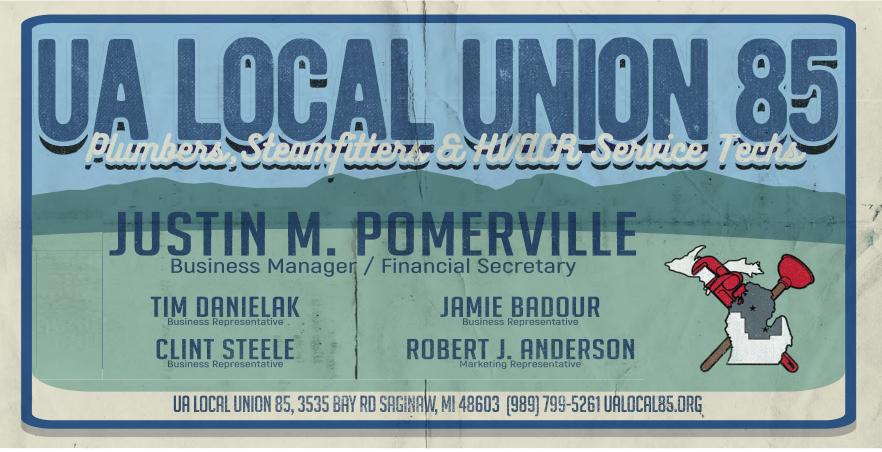


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# JOIN THE Jubilee

Formed in 1948 and then chartered on January 21, 1949 with 108 members at the time. The club currently has 68 members and hosts numerous events throughout the year. Our largest event of the year is the Freeland Walleye Festival.

Serving the Freeland Community is the primary function of the Freeland Lions Club. The Club's successes reach beyond Freeland as some funds are donated at the district, state, national and even international levels. For 75 years the club's membership has created events and fundraisers for the community to enjoy, while raising funds to give back to the community. The Freeland Lions Club is one of the hardest working and most successful clubs in the state of Michigan, and I dare say, "This side of the Mississippi, since I have never seen any clubs on the other side." ~ M. Schoen

A big thank you to all of the individuals and businesses the Freeland Lions Club has partnered with over the years.

We would like to invite you to our 75th Anniversary Celebration. We will celebrate our current and past members and all of their accomplishments to date. The emblem, Jones said, "represents a lion facing the past with pride, and the future with confidence".

# FREELAND LIONS CLUB 75TH ANNIVERSARY CELEBRATION

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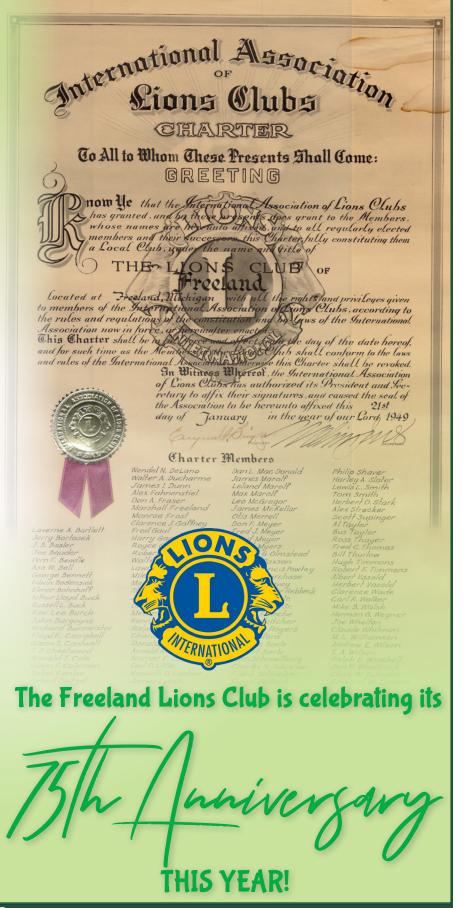
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