

2020

FREELAND WALLEYE FESTIVAL



APRIL 23rd – April 26th
Presented by The Freeland Lion's Club

A sincere thank-you to all who contributed to the success of last year's Walleye Festival and fishing tournament. We would like to ask you to again help us provide the great events and traditions that our community has come to enjoy during Walleye Festival weekend.

- **Beer Tent**
- **Carnival**
- **Bingo**
- **Disc Golf**
- **Casino**
- **Fishing TOURNAMENT**
- **Kids TROUT Pond**
- **5K / 10K / 1 Mile Races**
- **Texas Hold'Em Tournaments**
- **Car, Truck, and Bike Show**
- **Parade**
- **Fireworks**
- **Live Bands**
- **Rummage Sales**
- **Corn Hole & Beer Pong Tournament**

The Freeland Lions Club recognizes how important our sponsors are to the festival's success and we are continually looking for ways to promote your business. In addition to being featured in our annual flier, sponsor's logos will be posted on our webpage with a link to their website, if provided.

Your **TAX DEDUCTABLE DONATION** of money and/or services covers the cost of radio and print advertising, tournament supplies, rentals, and other festival expenses.

Where do the proceeds go? During the past year your Freeland Lion's Club has been able to provide relief to several local families during their times of severe medical and financial needs.

The Walleye Festival Committee also contributes to the continued growth of our magnificent parks and community improvement projects. We also help support several seasonal events including the *Freeland Lights* during Christmas time and the *Concerts in the Park* series throughout the summer.

We hope to continue to partner with you in continuing to make the Freeland community the number one choice for young families to live in Michigan.

We are asking that commitments from our sponsors be submitted by **Monday, March 23th** in order to make sure we have everyone in the flier and on the webpage in time for the festival.

Tax ID Will Be Provided with Invoice/Receipt

Sponsorship payments can be paid by mailing a check to the address below, or by contacting any Lions Club member to pick it up directly.

Freeland Lion's Club
P.O. Box 767
Freeland, MI 48623

or
contact

Adam Anderson
Cell: (989) 906-1170
Email: freelandlionsclub@gmail.com

See our webpage at www.freelandwalleyefestival.com

Sponsorship Package Options

We make sure people know how much we appreciate our sponsors!

- Our Walleye Festival Guide features event information, schedules, maps, and community information alongside the ads of our sponsors. Copies of the guide are placed around town and mailed three weeks before the festival.
- The Walleye Festival Facebook Page has **Thousands likes**. Great for highlighting sponsors during the festival and throughout the year.
- Our webpage at www.freelandwalleyefestival.com is visited by **thousands of people each year**.