



# Walleye Festival Advertisement Specifications

## Ad Specifications

Please submit the following:

1. Your ad Must be sized according to the dimensions illustrated below.
2. Ads MUST be formatted in Adobe Acrobat PDF format.
3. Business Logos must be a minimum of 300 dpi.
4. Artwork must be emailed to: [2023walleyeads@gmail.com](mailto:2023walleyeads@gmail.com)
5. Artwork MUST be submitted by Friday, March 17<sup>th</sup>, 2023
6. In order for your ad to appear in the flyer, ALL payments MUST be received by March 31<sup>st</sup>, 2023.
7. Absolutely No Fish in any ads or artwork.

**Eighth Page**

**4.65" w x 2.375"**

**\$200**

**Quarter Page**

**4.65" w x 4.9"**

**\$500**

**Half Page**

**9.5" w x 4.9"**

**\$850**

**Full Page**

**9.5" w x 10"**

**\$1,500**

Freeland Lions Club Walleye Festival

[www.freelandlionsclub.org](http://www.freelandlionsclub.org)

[www.freelandwalleyefestival.com](http://www.freelandwalleyefestival.com)

Ad Size: \_\_\_\_\_ Cost \$ \_\_\_\_\_ Company \_\_\_\_\_

Contact: \_\_\_\_\_ Phone # \_\_\_\_\_

Email: \_\_\_\_\_