

2024 FREELAND WALLEYE FESTIVAL



April 25 - April 28, 2024

Presented by The Freeland Lion's Club

A sincere thank-you to all who contributed to the success of last year's Walleye Festival and fishing tournament. We would like to ask you to again help us provide the great events and traditions that our community has come to enjoy during Walleye Festival weekend.

- **Beer Tent**
- **Carnival**
- **Bingo**
- **Disc Golf**
- **Casino**
- **Parade**
- **Fishing Tournament**
- **Kids Trout Pond**
- **5K / 10K / 1 Mile Races**
- **Texas Hold'Em Tournaments**
- **Car, Truck, and Bike Show**
- **Duck Races**
- **Comedy Night**
- **Live Bands**
- **Rummage Sales**
- **Corn Hole Tournament**
- **Beer Pong Tournament**

The Freeland Lions Club recognizes how important our sponsors are to the festival's success and we are continually looking for ways to promote your business. In addition to being featured in our annual flier, sponsor's logos will be posted on our webpage with a link to their website, if provided.

Your **TAX DEDUCTIBLE DONATION** of Money and/or services covers the cost of radio and print advertising, tournament supplies, rentals, and other festival expenses.

Where do the proceeds go? During the past year your Freeland Lion's Club has been able to provide relief to several local families during their times of severe medical and financial needs.

The Walleye Festival Committee also contributes to the continued growth of our magnificent parks and community improvement projects. We also help support several seasonal events including the *Freeland Lights* during Christmas time and the *Concerts in the Park* series throughout the summer.

We hope to continue to partner with you in continuing to make the Freeland community the number one choice for young families to live in Michigan.

We are asking that commitments including artwork from our sponsors to be submitted by **Friday, March 15** in order to make sure we have everyone in the flier and on the web page in time for the festival.

Tax ID Will Be Provided with Invoice/Receipt

Sponsorship payments can be paid by mailing a check to the address below, or by contacting any Lions Club member to pick it up directly.

Freeland Lion's Club
P.O. Box 767
Freeland, MI 48623

or
contact

Adam Anderson
Cell: (989) 906-1170
Email: allfreelandwalleyeads@gmail.com

See our webpage at www.freelandwalleyefestival.com

Sponsorship Packages Available!

Please see reverse side for All ad specifications.

- Our Walleye Festival Guide features event information, schedules, maps, and community information alongside the ads of our sponsors. Copies of the guide are placed at local businesses and mailed approximately three weeks before the festival.
- The Walleye Festival Facebook Page has **Thousands of likes**. Great for highlighting sponsors during the festival and throughout the year.
- Our webpage at www.freelandwalleyefestival.com is visited by **tens of thousands of people each year**.