



Walleye Festival Advertisement Specifications

Ad Specifications

Please submit the following:

1. Your ad Must be sized according to the dimensions illustrated below.
2. Ads MUST be formatted in Adobe Acrobat PDF format.
3. Business Logos must be a minimum of 300 dpi.
4. Artwork must be emailed to: allfreelandwalleyeads@gmail.com
5. Artwork MUST be submitted by Friday, March 15th, 2024
6. In order for your ad to appear in the flyer, ALL payments MUST be received by March 31st, 2024.
7. Absolutely No Fish in any ads or artwork.

Eighth Page
4.65"w x 2.375"
\$200

Quarter Page
4.65"w x 4.9"
\$500

Half Page
9.5"w x 4.9"
\$850

Full Page
9.5"w x 10"
\$1,500

Freeland Lions Club Walleye Festival
www.freelandlionsclub.org
www.freelandwalleyefestival.com

Ad Size: _____ Cost \$ _____ Company _____

Contact: _____ Phone # _____

Email: _____