

2026 FREELAND WALLEYE FESTIVAL



April 23 - April 26, 2026
Presented by The Freeland Lion's Club

A sincere thank-you to all who contributed to the success of last year's Walleye Festival and fishing tournament. We would like to ask you to again help us provide the great events and traditions that our community has come to enjoy for our 40th Anniversary Walleye weekend.

The Freeland Lions Club recognizes how important our sponsors are to the festival's success, and we are continually looking for ways to promote your business. In addition to being featured in our annual guide, sponsor's logos will be posted on our webpage with a link to their website, if provided.

Your **TAX DEDUCTABLE DONATION** of money and/or services covers the cost of the radio and print advertising, tournament supplies, rentals, and other festival expenses.

Where do the proceeds go? For many years the Freeland Lion's Club has provided relief to multiple families that have encountered an unforeseen medical complication.

The Walleye Festival Committee also contributes to the continued growth of the local parks and other community improvement projects. We also support several local events, including the "Freeland Lights" during the holiday season and the "Free Concerts in the Park" throughout the summer.

We hope to continue partnering with you in the ongoing effort to make the Freeland community a leading choice for young families to live in Michigan.

We are asking that all commitments including artwork from our sponsors to be submitted by **Friday, March 6th** to ensure we have everyone in the flier and on the web page in time for the festival.

Tax ID Will Be Provided with Invoice/Receipt

Sponsorship payments can be paid by mailing a check to the address below, or by contacting any Lions Club member to pick it up directly.

Freeland Lion's Club
P.O. Box 767
Freeland, MI 48623

or
contact

Jason Marsh
Cell: (989) 971-9224
Email: allfreelandwalleyeads@gmail.com

Visit our webpage at www.freelandwalleyefestival.com

- Our Walleye Festival Guide features: event information, schedules, community information and the ads of all our sponsors. Copies of the guide are placed at businesses throughout Freeland and mailed approximately three weeks before the festival to every address in Freeland. A total of 15,000 copies are printed and distributed throughout the state of Michigan.
- The Walleye Festival Facebook Page has **thousands of likes**. Great for highlighting sponsors during the festival and throughout the year.
- Our webpage, www.freelandwalleyefestival.com is visited by **thousands of people each year**.

Please see reverse side for ad specifications.