



Walleye Festival Advertisement Specifications



Freeland Lions Club
Walleye Festival

www.freelandlionsclub.org
www.freelandwalleyefestival.com

If you are supplying your own ad:

Please submit the following:

Your ad sized according to the dimensions illustrated below.

Acceptable formats include:

All Eighth & Quarter Page Ads will be in Black & White.

Half & Full-Page Ads will be in color.

Supported Applications:

- Adobe Photoshop, PSD, TIFF, EPS, PDF or JPEG
 - Adobe Illustrator AI, EPS, PDF
 - Adobe InDesign INDD
 - Adobe Acrobat PDF
- Fonts must be converted to outlines.
Include all support documents.*

Color Mode: CMYK

All ads require a border.

Color extended to edge is acceptable.

If your ad is not sent print ready, there may be a fee for alterations.

If the Freeland Lions Club is creating an ad for you:

Please submit the following:

- **\$25** and All information to be included in the ad
- Business logo (300 dpi image)
- Any images or photos you would like included

ALL images and artwork MUST be a minimum of 300 dpi @100% size.

(Internet photos & images are usually 72 - 90 dpi and ARE NOT convertible to required resolution for print.)

Accepted media for transmittal:

Email: freelandlionsclub@gmail.com

Ads MUST be Submitted by 5:00 pm Monday March 22nd

Eighth Page

4.65" w x 2.375

\$200

Quarter Page

4.65" w x 4.9h

\$500

Half Page

9.5" w x 4.9" h

\$850

Full Page

9.5" w x 10" h

\$1,500

Ad Size: _____ Cost: _____ Company: _____

Contact: _____ Phone: _____

Email: _____